

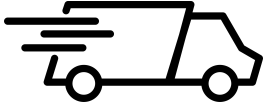
ENACTING THE PERIOD PLEDGE

How to be a period pledge partner



1 SIGN THE PLEDGE

- begin your process by signing the pledge and publicly dedicating your company to the fight to end period poverty and create gender equality



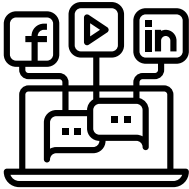
2 CHOOSE A DISTRIBUTOR

- NPW has made this process easy by including our preferred distributor, Grand & Toy, or contact a different/current supplier to begin an account for period products and dispensers



3 INSTALL

- for high traffic public washrooms we recommend installing a dispenser for period products, this is something you can discuss with your distributing company



4 LET THE WORLD KNOW!

- post on social media, display your period pledge certification and let your customers/staff know that you care about their health, safety and inclusion within your establishment

FAQS

• WHY IS THIS NECESSARY TO INCLUDE IN MEN'S WASHROOMS?

- in order to be fully inclusive of all genders (transgender and non binary) the access to period products in mens washrooms is necessary
- at the end of the day this decision is about the safety and well-being of your guests

• WHAT IS THE LIKELIHOOD THAT THE TAMPONS OR PADS GET STOLEN? IS THIS GOING TO COST A LOT OF MONEY?

- studies have shown that free period products within washrooms will first experience high and over use, this is due to the scarcity effect, consumers are afraid this service will be not be available next time they are in need, however this has found to drop to a normal usage after 3 months of menstrual hygiene products being supplied

• WHY IS THIS IMPORTANT? DON'T THOSE WHO MENSTRUATE BRING THEIR OWN PERIOD PRODUCTS?

- period products are as essential as toilet paper but do you carry toilet paper around in case you have to use the washroom while out of the house? No! In order to be gender inclusive period products should be offered in washrooms the same as toilet paper

MORE INFO ON SIGNING THE PLEDGE

WWW.NOPERIODWITHOUT.COM

CORPORATE VALUE

- **EMPOWERING MENSTRUATORS**

- By becoming a period pledge partner your company is dedicated to the fight against period poverty and is outwardly demonstrating your commitment to gender equality
- In doing so those who menstruate will feel welcomed, seen, and understood within your establishment

- **PROVIDING A PRODUCTIVE WORKSPACE AND A WELCOMING ENVIRONMENT WHERE THOSE ATTENDING CAN STAY AS LONG AS THEY PLEASE**

- If menstruation occurs while working and period products are available to staff, there will be less disruption to the productivity of their workday
- If menstruation occurs while guests are attending your establishment and period products are available, guests will not have to leave earlier than intended and will appreciate the additional hospitality you have provided

- **DEMONSTRATING YOUR COMMITMENT TO THE SAFETY AND HYGIENE OF YOUR STAFF AND GUESTS**

- In the Hospeco period partner study, 79% of those who had no period supplies improvised with toilet paper, paper towels, or another makeshift fix
- These makeshift fixes, specifically toilet paper, are unsafe and can lead to health issues

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