

# PERIOD PLEDGE AGREEMENT

*No Period Without.*

## **Preamble**

The Period Pledge is an effort to eradicate period poverty in Edmonton. This campaign is initiated to further the mission of No Period Without (NPW), to help provide and advocate for free menstrual hygiene products for all those who menstruate. NPW has experienced success in their tampon donation drives and their recent letter-writing campaign, resulting in the City of Edmonton providing menstrual hygiene products in all city-owned facilities. These steps are necessary as seen in an article by Chatelaine the average woman spends approximately \$65.82 annually, before tax, on menstrual hygiene products. While for some individuals this cost has become a part of their lives, for those who are struggling to make ends meet it can quickly become a burden. NPW aims not only to eliminate period poverty but in doing so to start the conversation regarding menstruation thus destigmatizing periods.

The Period Pledge campaign asks that organizations wanting to become a partner provide free menstrual products to their employees, customers, and other stakeholders by supplying them in their washrooms. This agreement will serve as a commitment to this initiative between NPW and the signing party. In return, NPW will recognize the signing party as an official partner of the Period Pledge on their website and social media platforms, as well as provide Period Pledge Certification for display.

## **Purpose**

Corporate Social Responsibility (CSR) allows businesses to tackle social change within their workplace; it is a commitment to better people's lives. By signing this agreement, companies pledge to make an impact on their community and have a positive influence on the lives of those who menstruate. This campaign will significantly change the way society looks at menstruation and as such, it allows your company to be a part of the movement towards gender equality worldwide. Therefore, your organization recognizes that by participating in the Period Pledge, you are taking the first step to eliminate period poverty and destigmatize the topic of menstruation. Additionally, your company understands that by improving the accessibility of menstrual hygiene products, you are investing in your community and the overall health and safety of your society.

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## Preferred Distributor and Pricing Options



NPW's official preferred distributor of menstrual hygiene products and dispensers is Grand & Toy. We have sourced the most cost-effective option to make enacting the pledge in your business as seamless as possible. However, if you have a current or different distributor you wish to use that is allowed.

Please see your email package for review of Grand & Toy pricing and send an email to [jessicashenton@grandandtoy.com](mailto:jessicashenton@grandandtoy.com) informing them you wish to begin your account through the Period Pledge agreement.

## Policy Statement

The signing party agrees to provide free menstrual hygiene products for staff and customer use in their washrooms of corporate offices, branches, and any other locations that the organization feels appropriate.

The parties have read, agreed, and understood the agreement above.

X \_\_\_\_\_  
Period Pledge Partner Signature

Name:

Date:

X \_\_\_\_\_  
NPW Representative Signature

Name:

Date:

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